

**WESTS BJRL CELEBRATES PURTELL PARK**

# MUD & BLOOD LONG LUNCH



**Partnership  
Opportunities**



# The Event

Join the Club and community to celebrate the history of Purtell Park (and all the greats that played there) and fundraise for the new Clubhouse to benefit the local community.

---

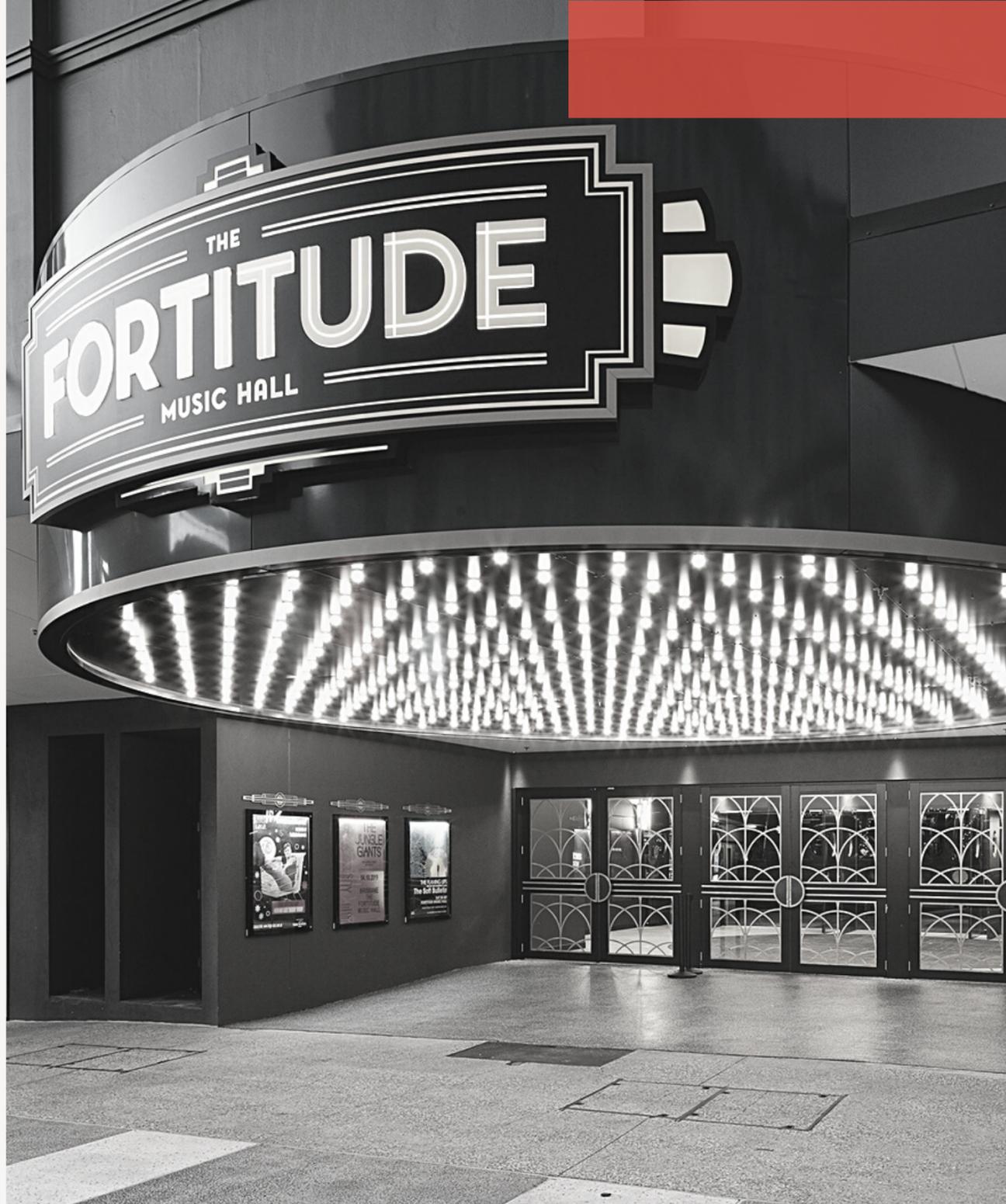
Friday 24 September, 2021  
12noon - 4pm

\$155 per ticket  
\$1550 table of 10

PLUS BOOKING FEE

[www.trybooking.com/BTCTW](http://www.trybooking.com/BTCTW)





# The Location

## Fortitude Music Hall

312 - 318 Brunswick Street  
Fortitude Valley QLD 4006

---

The Fortitude Music Hall is the largest ballroom/theatre-styled venue in Australia.

Set in the heart of The Valley this art deco themed venue is guaranteed to add a special touch to any occasion.

# Partnership Opportunities

Wests (Brisbane) JRL has a range of sponsorship packages and opportunities to suit your brand.

- NAMING RIGHTS SPONSORSHIP
- CORPORATE SPONSORS
- IN KIND DONATIONS



# BENEFITS

Official event naming rights sponsorship. Eg.  
"SPONSOR NAME"

A Celebration of Purtell Park - Long Lunch

A positive brand alignment with the long history and  
credibility of Wests (Brisbane) JRL.

Table of 10 at the lunch placed in a prominent position in  
the room close to the stage.

Plaque recognition as corporate 'brick' sponsor on new  
clubhouse.

Recognition on Club social media and e-newsletters to all  
Club members.

Logo and corporate identity on event flyers.

Logo and corporate identity on the online ticketing system.

Logo displayed on all event collateral including video  
presentation at the lunch.

MC sponsorship appreciation and recognition on the day.

Corporate free standing banner prominently displayed.

# Naming Rights Sponsor

\$10,000 plus GST

*The Details:*

The Naming Rights Sponsor will be recognised as the major event sponsor and will have a fantastic opportunity to increase corporate exposure, be aligned with a famous brand (and its legends) and enjoy a great afternoon with clients, colleagues and friends.

# BENEFITS

Table of 10 at the lunch placed in a prominent position in the room close to the stage.

Plaque recognition as corporate 'brick' sponsor on new clubhouse.

Recognition on Club social media and e-newsletters to all Club members.

Logo and corporate identity on event flyers.

Logo and corporate identity on the online ticketing system.

Logo displayed on all event collateral including video presentation at the lunch.

MC sponsorship appreciation and recognition on the day.

Corporate free standing banner prominently displayed.

# Corporate Sponsor

**\$3,500 plus GST**

*The Details:*

This package is designed to recognise the support of your organisation towards the rich history and revitalisation of Purtell Park. Corporate Sponsors will be recognised as major sponsors and will have a fantastic opportunity to increase corporate exposure and enjoy a great afternoon with clients, colleagues and friends.

# SUGGESTIONS

Travel vouchers

Product vouchers

Electronic devices (iPad, iPhones)

Restaurant Dining

Once in a lifetime experiences

Memorabilia

---

We would welcome your suggestions and look forward to discussing your involvement

# In Kind Sponsorship

*The Details:*

We understand that for some organisations an in-kind sponsorship will better suit their business. The Wests (Brisbane) JRL Long Lunch is pleased to offer a limited number of such sponsorships. In-kind sponsorships valued between \$300 and \$5000 will attract various privileges and benefits.

In kind products and services will support the event as raffle prizes, major action items and silent auction items.

**Contact**

**Juanita Maiden**

 0417 607 225

 secretary@westsbrisbanejrl.com.au

 westsbrisbanejrl.com.au

[www.trybooking.com/BTCTW](http://www.trybooking.com/BTCTW)

